

Consulting. Pure & Applied

This is the singular vision guiding our work at tmg-emedial: *Pure* – in our independence and core values. *Applied* – in our rigorous execution. Starting 1989, we have been serving clients as one of the nations' premier independent consulting firms integrating this vision into all our practice areas: **Consulting, Managed IT Services, Interactive, and Application Development**. It is our secret of decades of success and decades of client trust.

In our **Consulting** practice, we both listen and hear; look and see; learn and understand our clients' businesses, goals, and vision. Be it in our transaction services, due diligence assignments, CIO/strategic work, or site assessments, our focus is to uncover and understand the deeper reality behind the facts. Only then do we craft a strategy that delivers exactly what the client needs. No more – no less – than the perfect fit.

Through our **Managed IT Services**, we enable our clients to function with the minimum technology overhead, while maintaining an efficient, secure infrastructure. Fiercely vendor-independent, we select only the right technologies for the job. Our network engineers have designed and run networks of all shapes and sizes – from small office, to intra-city. And our certified consultants, each expert in their field, really understand service and how critical “keeping the lights green” is in an age of total technology dependency.

Our **Interactive Media** practice has shaped new-media thinking since before “dot.com” was a catch phrase. With multiple ground-breaking publications, eminent awards and innovated projects, we have participated in every aspect of the online space, and have also helped to define areas of it. Our think-tank focuses on two verticals: Media and CPG, providing strategy, e-marketing, search, analytics, content management, mobile, and instant messenger. Our cutting-edge work on behalf of small businesses to Fortune 1000 clients has been covered by the *Wall Street Journal* and many other industry-leading publications.

In our **Application Development** practice, our experienced team of architects, project managers, and programmers have addressed the most complex business processes by developing easy-to-use, intuitive applications. From Microsoft to Oracle, Windows to Linux, we have delivered web-enabled solutions ranging from financial systems, middleware, and workflow management, to interactive games (adver-gaming), and instant messaging “robots” (IM Bots).

Looking back at two decades in business, we are humbled by our successes and understand both the opportunities and the challenges ahead.

In short: We “get it!”

We also understand that there is a price to success, beyond our “Right Stuff:” The Right Fit. And, we identify this fit—commitment, spirit, and involvement— in all our prospective partners before accepting any assignment.

It is our guarantee of mutual success.